



SPONSORSHIP

PROPOSAL

THE ORDER OF THE WRITTEN WORD

STYGIAN HQ
1820 Rue Saint-Clément
Montréal, QC
H1V 3E6



YOUR STORY BEGINS HERE.

Welcome to The Order of the Written Word: writing challenges designed for dedicated authors, poets, and storytellers. In a world of AI-generated content, we celebrate the power of the human imagination. Whether you're drafting a novel, crafting poems and short stories, or refining a manuscript, our events provide a focused and supportive environment. Choose your path, connect with fellow writers, and create something uniquely yours.

Join us now. This is where your story begins!

Launched October 1, 2024

ABOUT US

O2W

The Order of the Written Word (O2W) is a writing challenge dedicated to preserving human creativity in a world increasingly influenced by AI-generated content. Founded in 2024 by author and publisher Holly Rhiannon, The Order offers writers a values-driven alternative to other challenges; one that prioritizes artistic integrity, thoughtful storytelling, and community connection.

In its inaugural year, The Order welcomed over 400 participants from around the world, hosted seven online workshops, held three in-person events in Montreal, and was featured on CBC Radio Canada. With continued growth on its interactive Discord server and the launch of seasonal Conclaves, the initiative now supports writers all year round through daily prompts, live events, and a drop-in Creative Clinic.

The Order operates in close collaboration with The Stygian Society, a small press that shares its commitment to quality storytelling and author support. Together, they work to create opportunities for emerging voices, from the first draft to potential publication.

Now entering its second year, The Order of the Written Word is expanding its reach, developing new city chapters, and building a dedicated platform to serve its growing community of human-first creators.

GOALS & OBJECTIVES

Mission Statement:

The Order of the Written Word is a global community of writers committed to protecting human creativity in an age of automation. We reject AI in the creative process and choose craft, care, and connection over shortcuts. Through seasonal challenges, live events, and daily engagement, we champion storytelling that is deliberate, meaningful, and entirely human.

Year Two Focus:

- Maintain and support our active year-round Discord community with themed days, events, and real-time peer support.
- Grow local in-person chapters beyond Montreal based on member feedback and interest.
- Run three annual writing challenges each with a distinct format and focus.
- Secure funding and development support for a community website ahead of the next November challenge.
- Increase sponsor partnerships to offer high-value tools and services as prizes.
- Continue press outreach to grow visibility and support.

Long-Term Vision:

- Launch a full-featured website to host challenges, track progress, and foster connection beyond Discord.
- Establish in-person chapters in multiple cities to support writers offline.
- Maintain a values-based approach that supports literacy, creativity, and human-first storytelling.

PACKAGES

PACKAGE 1

\$0

- We request product or service discounts
- You get your logo on our website

PACKAGE 2

\$0

- Provide event space for meetups
- Get your logo on our website

PACKAGE 3

\$200

- Website logo placement
- Weekly Discord shoutout

PACKAGE 4

\$350

- Website logo placement
- Weekly Discord shoutout
- Logo in promotional videos + posts

PACKAGE 5

\$500

- Package 4 benefits
- Be mentioned as our primary sponsor in interviews and other media

PACKAGE 6

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Do you have an idea to help out our fledgling event? Let us know. We're all ears!