



MISSION AND VISION

Before we get into the details of The Order of the Written Word, it's important to share what this project stands for.

MISSION

The Order of the Written Word is a global community of writers committed to protecting human creativity in an age of automation. We reject AI in the creative process and choose craft, care, and connection over shortcuts. Through seasonal challenges, live events, and daily engagement, we champion storytelling that is deliberate, meaningful, and entirely human.

VISION

Our vision is to build a global network of writers committed to human-first storytelling. We aim to create lasting spaces online and in person where creativity is nurtured, community thrives, and literature remains grounded in intention rather than automation.



A LITTLE MORE ABOUT US

The Order of the Written Word (O2W) is a writing challenge dedicated to preserving human creativity in a world increasingly influenced by AI-generated content. Founded in 2024 by author and publisher Holly Rhiannon, The Order offers writers a values-driven alternative to other challenges; one that prioritizes artistic integrity, thoughtful storytelling, and community connection.

In its inaugural year, The Order welcomed over 400 participants from around the world, hosted seven online workshops, held three in-person events in Montreal, and was featured on CBC Radio Canada. With continued growth on its interactive Discord server and the launch of seasonal Conclaves, the initiative now supports writers all year round through daily prompts, live events, and a drop-in Creative Clinic.

The Order operates in close collaboration with The Stygian Society, a small press that shares its commitment to quality storytelling and author support. Together, they work to create opportunities for emerging voices, from the first draft to potential publication.

Now entering its second year, The Order of the Written Word is expanding its reach, developing new city chapters, and building a dedicated platform to serve its growing community of human-first creators.



TEAM MEMBERS

At the heart of *The Order of the Written Word* is a small, dedicated team working behind the scenes. Their passion, creativity, and determination are what keep the challenge running smoothly, all while fostering a supportive and engaging environment for writers.

ORGANIZATION AND MANAGEMENT



HOLLY RHIANNON

FOUNDER, PROJECT MANAGER



JENNA STREETY

BOARD MEMBER, DESIGNER



AINSLEY SUNTJENS

INTERNATIONAL COMMUNITY
COORDINATOR



DISCORD MODS

OUR AMAZING TEAM OF DEDICATED
MODS: KASHA, GRACE & IVY



JANE DENNIS

MONTREAL COMMUNITY
COORDINATOR

EVENT SPECIFICS

Your Story Begins Here.

Welcome to The Order of the Written Word: writing challenges designed for dedicated authors, poets, and storytellers. In a world of AI-generated content, we celebrate the power of the human imagination. Whether you're drafting a novel, crafting poems and short stories, or refining a manuscript, our events provide a focused and supportive environment. Choose your path, connect with fellow writers, and create something uniquely yours. Join us now. This is where your story begins!

- Tailored challenges for novelists, creators of short works and those in the revision phase.
- Year-round support with unique writer groups so you can find your dream feedback friends.
- Networking opportunities to assist you in starting an offline group for in-person meetups.
- Access to discounted services and exclusive opportunities to help hone your craft.



EVENT SPECIFICS

Here's a breakdown of the event:

The Novelist's Initiation

- Objective: Participants aim to write 30,000 words for their current novel, with a bonus goal of completing a new novel draft.

The Trials of Verse & Vignette

- Objective: Participants write either 15 poems or 8 short stories (1,000-10,000 words each).

The Refinement Ritual

- Objective: Participants focus on revising a draft of their novel, short story collection, or poetry collection.

Scrollwork Sessions

- Objective: Conduct writing sprints during scheduled sessions.

The Crafting Grounds

- Objective: Prepare for the November challenge with a series of preparatory activities throughout October.

Discord bots play the important role of managing participant progress and awarding achievements throughout the event.



Trophy Bot



Sprinto



Writer Stats

FUTURE ROADMAP

Year One highlights

- 447 members on our Discord by the end of July, including 400+ writers who took part in the inaugural November challenge, far surpassing our goal of 150.
- Three in-person community events in Montreal and a growing local chapter now at a dozen members.
- Seven workshops during summer followed by open mics, movie nights, themed days, and a Creative Clinic for real-time support.
- Launched seasonal Conclaves in March and July to support one hour of daily writing through each month, rather than strict word counts.
- Five sponsors in Year One, including Freewrite, Ellipsus, and Scrivener.
- National coverage on CBC Radio and a limited-edition Keeper tee with artist NIHIL, with 20% of merch sales donated to ProLiteracy.

Quarter 1 (September–November)

September

- Preparation for The Crafting Grounds and November challenges, including promotional scheduling and recruitment.
- Launch new project branding and dedicated social media accounts for The Order of the Written Word, transitioning community activity from The Stygian Society channels.
- Publish placeholder website ahead of the November challenge, with plans for full launch in Year Two.

October

- Run targeted ads and outreach campaigns to grow the Discord server and event participation.
- The Crafting Grounds: a month-long preparation challenge where members outline, worldbuild, and set goals for November.

November

- The Novelist's Initiation (30,000-word novel draft), The Trials of Verse & Vignette (15 poems or 8 short stories), and The Refinement Ritual (revise an existing manuscript). Multiple writing sprints, workshops, and community check-ins throughout the month.

Quarter 2 (December–February)

- **December** – Secret Santa gift exchange, seasonal movie nights, and casual drop-in events.
- **January** – Lighter programming with weekly writing sprints and themed discussion days.
- **February** – Outreach and promotion for the March Spring Conclave, including social campaigns and partner features to attract new participants.

FUTURE ROADMAP

Quarter 3 (March-May)

- **March** – Spring Conclave: participants commit to one hour of writing each day, with daily check-ins and progress tracking. Introduce guest workshops on craft and motivation.
- **April-May** – Maintain year-round programming with writing sprints, drop-in support, and community engagement. Begin media outreach to highlight The Order's seasonal events and community impact.

Quarter 4 (June-August)

- **June** – Promotion and preparation for the July Summer Conclave, including targeted advertising and member recruitment drives.
- **July** – Summer Conclave: participants commit to one hour of writing each day, supported by themed events and writing discussions.
- **August** – Light programming with ongoing sprints, plus early promotion for The Crafting Grounds and the November challenge. Evaluate Year One data to inform next year's strategy.

Year Two goals

- Grow Discord membership to 700 by the end of August 2026, with 550 writers actively participating in seasonal challenges.
- Host four in-person community events, expanding the local chapter to about 20 members.
- Launch one new in-person chapter.
- Run 10 workshops throughout the year, supported by open mics, movie nights, themed days, and Creative Clinics.
- Increase sponsorships to 7 partners, building on relationships with Freewrite, Ellipsus, and Scrivener.
- Launch a fully developed website platform by Q3 showcasing events, resources, and community stories.
- Secure 2–3 national or regional media features to broaden awareness beyond CBC Radio.
- Grow social media engagement by 30%, focusing on targeted campaigns and partnerships.
- Sell at least 30 merch items, continuing the partnership with artist NIHIL and donating 20% of proceeds to ProLiteracy.

INVESTMENT OPTIONS

\$0 PACKAGES

In exchange for providing our participants with product discounts, your company logo will be placed on our website.

Alternately, for locations that wish to host a live writing event, we will provide the same — a logo feature on our website page.

\$200 PACKAGE

For a contribution of \$200, your logo will be placed on our website.

Additionally, you will receive a weekly shoutout on our Discord server during challenge months.

\$350 PACKAGE

For a contribution of \$350, your logo will be placed on our website and you will receive a weekly shoutout on our Discord server during challenge months.

Your logo will also be placed in our promotional videos and posts.

\$500 PACKAGE

For a contribution of \$500, your logo will be placed on our website and you will receive a weekly shoutout on our Discord server during challenge months.

Your logo will also be placed in promotional videos and posts and you will be mentioned as a primary sponsor in any interviews and other media.

PITCH YOUR OWN PACKAGE

Do you believe in The Order of the Written Word as much as our team does? Investors who would like to provide funds or other services above the \$500 mark are welcome to get in touch and pitch a partnership to us.

FOR INQUIRIES, CONTACT US.



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